

Molly Corbett Broad

Affiliate

Washington Advisory Group, an LECG Company

Molly Corbett Broad advises on management and leadership issues for universities and university system.

President Broad is Professor of the Practice in the School of Government at the University of North Carolina at Chapel Hill and President Emerita of the University of North Carolina. She served as President of the 16-campus University from 1997 to 2006. The oldest public university in America, UNC is a \$6 billion a year operation that enrolls more than 196,000 students. The University encompasses all of the state's public institutions that grant baccalaureate, graduate and professional degrees, along with affiliated enterprises that advance the mission of the University, including the 11-station UNC Center for Public Television, the UNC Health Care System, the NC Arboretum, and the NC School of Science and Mathematics.

An economist, Broad came to UNC from the California State University system, where she had served as senior vice chancellor for administration and finance (CFO) from 1992 to 1993 and as executive vice chancellor and chief operating officer from 1993 until her election as UNC President. Earlier in her career, Broad had served as the chief executive officer for Arizona's three-campus university system (1985-92) and in a succession of administrative posts at Syracuse University (1971-85), where she was manager of the Office of Budget and Planning, Director of Institutional Research, and Vice President for Government and Corporate Relations. She also served as deputy director of the New York State Commission on the Future of Postsecondary Education, a blue-ribbon panel charged with evaluating the organizational structure and financing of the state's two public university systems.

President Broad earned a General Motors Scholarship to Syracuse University and graduated Phi Beta Kappa with a baccalaureate degree in economics from the Maxwell School of Citizenship and Public Affairs. She holds a master's degree in the field from Ohio State University and held a doctoral fellowship in economics at the Maxwell School of Syracuse University. She has received honorary degrees from 5 universities in the U.S. and abroad and is the recipient of numerous awards and honors, including the Alexander Meiklejohn Award from the American Association of University Professors (AAUP), the Arents Pioneer Medal from Syracuse University and the Inaugural Chancellor's Medallion for Leadership and Achievement from North Carolina Agricultural and Technical State University.

Molly Broad has written and spoken widely on strategic planning for higher education, information technologies, research and technology transfer, globalization, bio-technology and K-16 partnerships. President Broad has served

as a member of the faculty of the Salzburg Seminar and is immediate past chair of the National Association of State Universities and Land-grant Colleges (NASULGC) board of directors, Chair Emerita of the Internet 2 corporation board of directors and past president for the International Council for Distance Education. She has served on the boards and executive committees of the Business-Higher Education Forum, the Council on Competitiveness, the National Association of University System Heads, the Association of Governing Boards Presidents' Council, MCNC (Micro-electronics Corp of North Carolina), the North Carolina Biotechnology Center, the North Carolina Economic Development Board and the Maxwell School at Syracuse University. She currently holds seats on the boards of RTI International, the Institute for Defense and Business, Elms College, North Carolina Citizens for Business and Industry, and the Partnership for Public Service as well as the executive advisory boards of the Monster.com, SunGard SCT. A member of the First Centenary Consultative Committee for Fudan University in Shanghai, China, she also serves on the Parsons Corporation Board of Directors and its audit and nominating/governance committees.

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